



Elevate your IR Advisory with the Q4 Platform.

2550+

Global Clients

4400

IR Events Annually

600+

Global Agencies

18M

Monthly Unique
Investor Website Visits

384K

Investors Connected
to Events Each Quarter

120

Countries

Build a differentiated and more profitable IR Advisory Business.

Q4 is the IR Ops Platform. **We deliver the data, insights and workflows Agencies need to provide differentiated advice and scale their business by automating admin work.** As you advise your clients on how to craft and execute an effective capital markets strategy, leveraging the smarter insights, most unified, and secure Platform gives you a competitive edge for delivering unparalleled outcomes and measuring the ROI of your advisory.

Powered by **18M+ monthly investor interactions** and **380K+ event attendees quarterly**, the Q4 Platform is designed to help IR agency partners grow their business by ensuring clients can execute website updates within minutes, deliver stress-free events through a modern experience, and connect with the right investors at the right time.

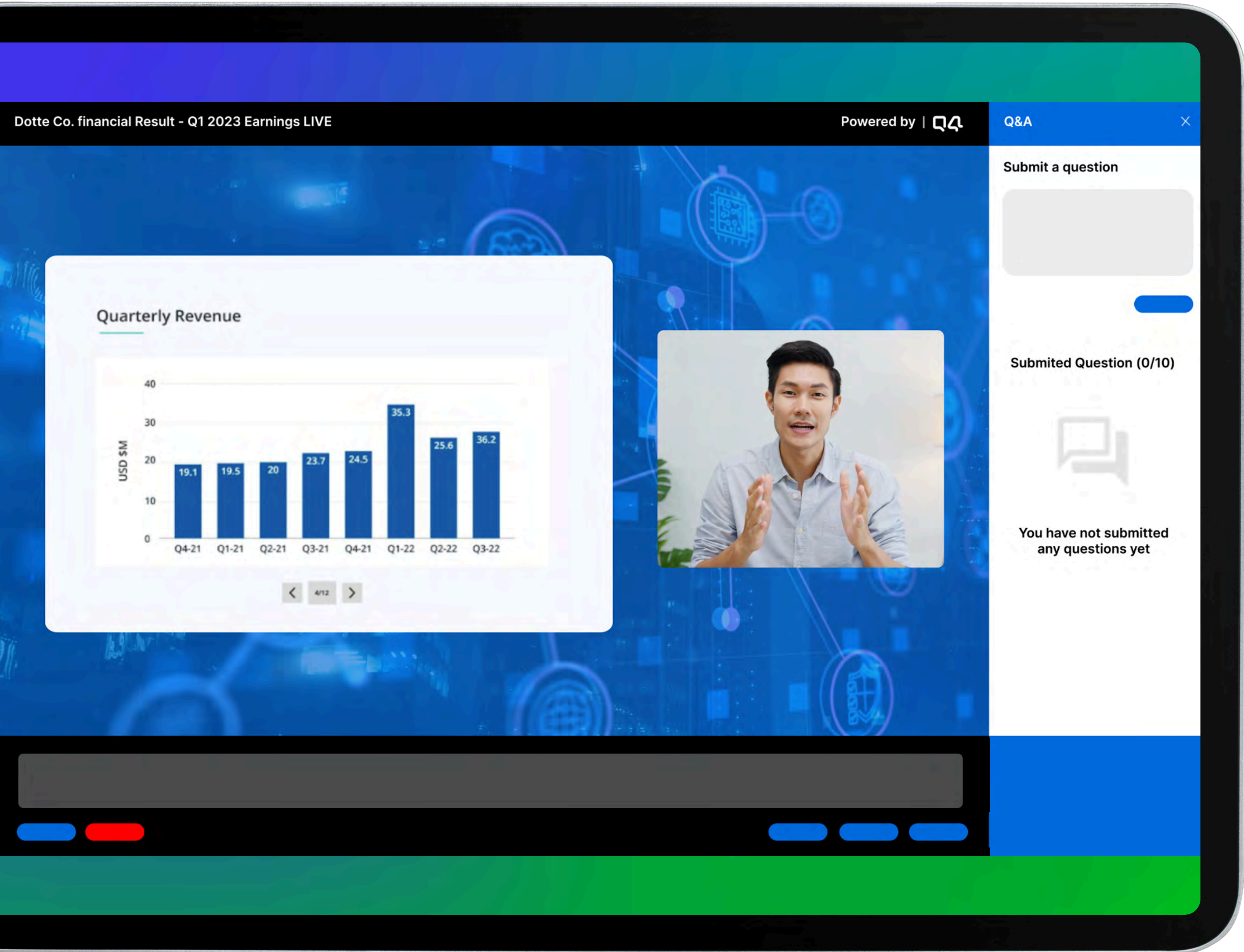
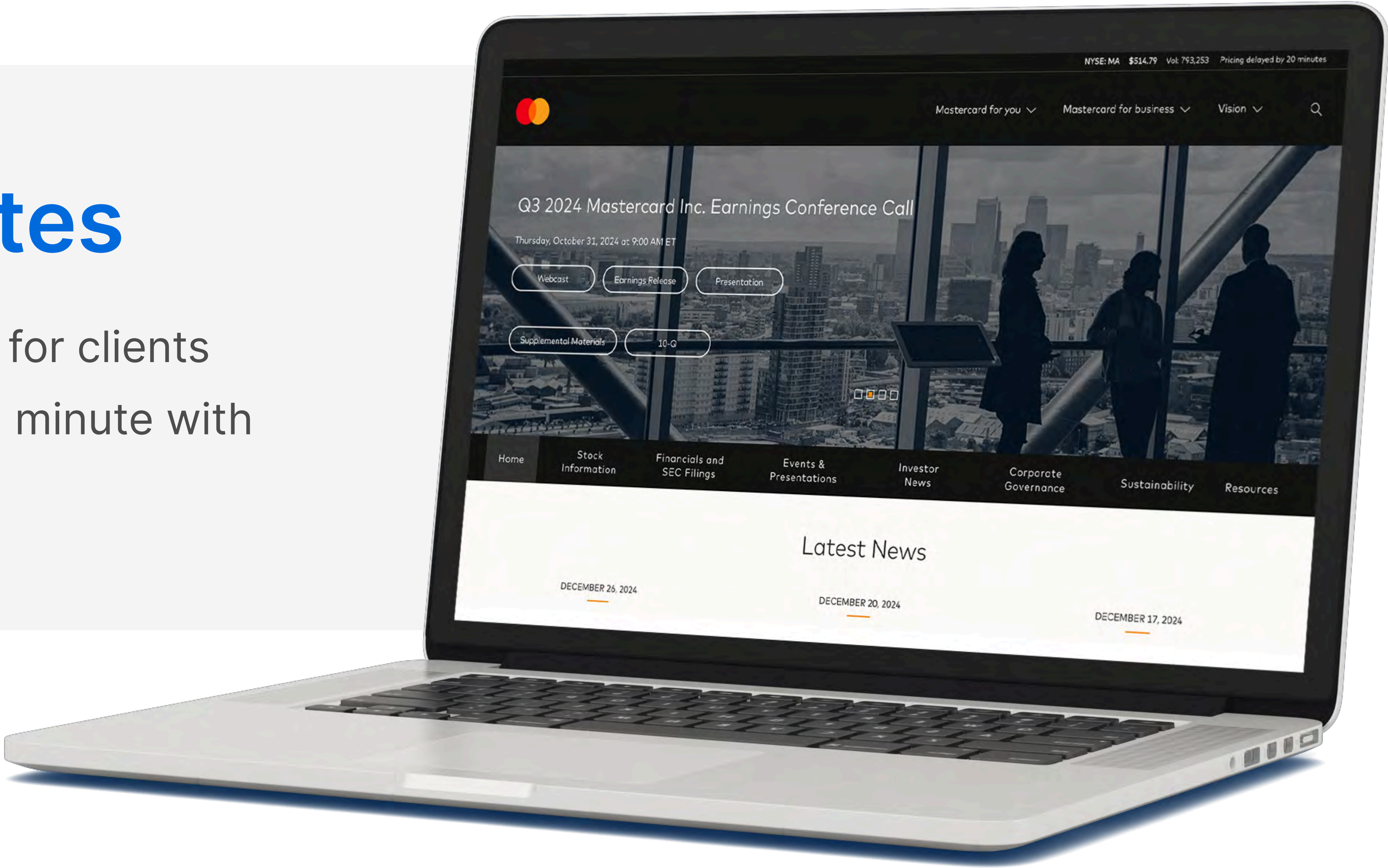


Workflows built for leading IROs on the Q4 Platform.



IR Smart Websites

Build a trusted digital presence for clients and make updates securely in 1 minute with the website management app.

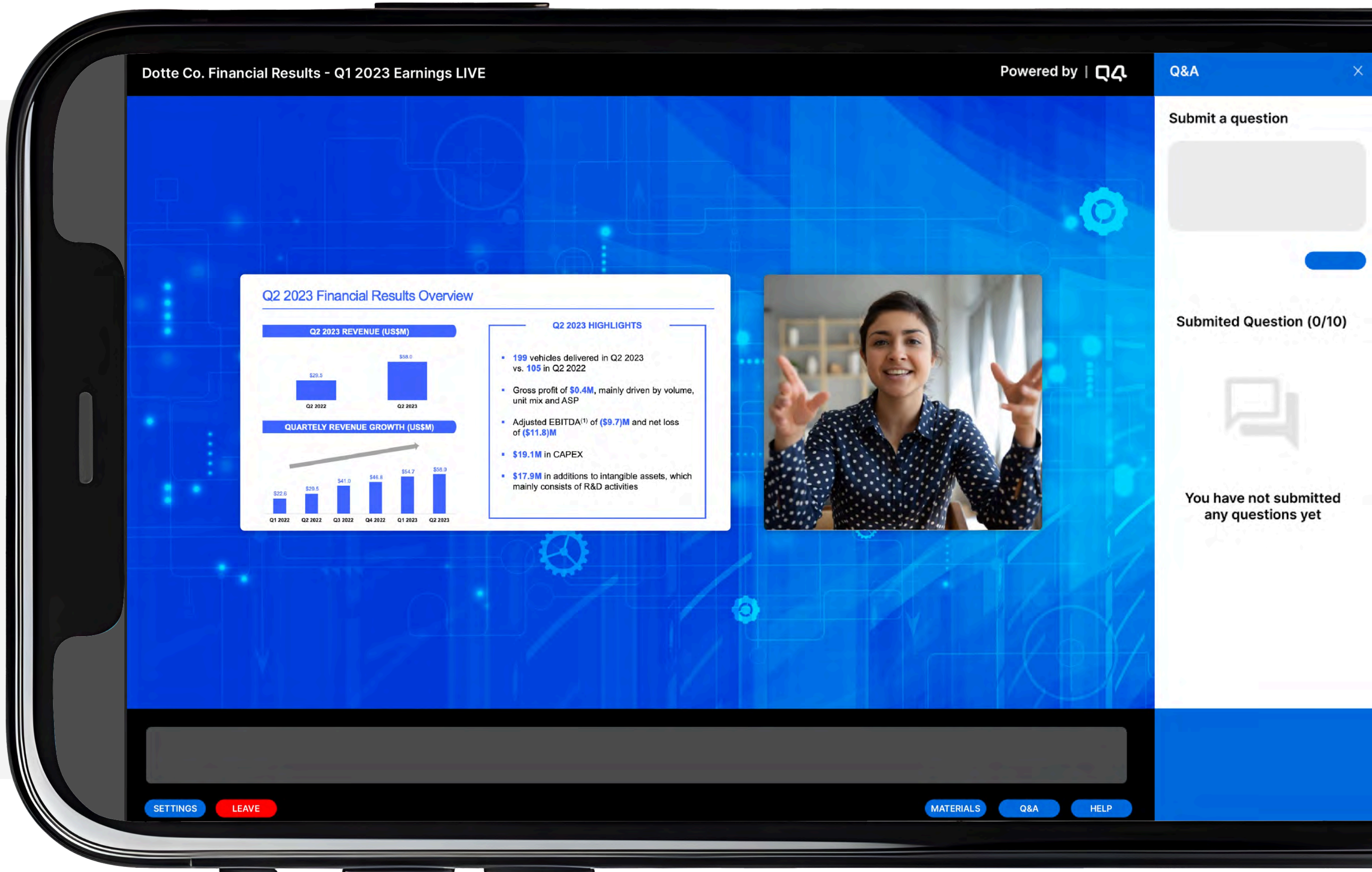


Earnings Events

Ensure clients can plan, execute and analyze quarterly events with market-leading reliability through the event management app.

Investor Events

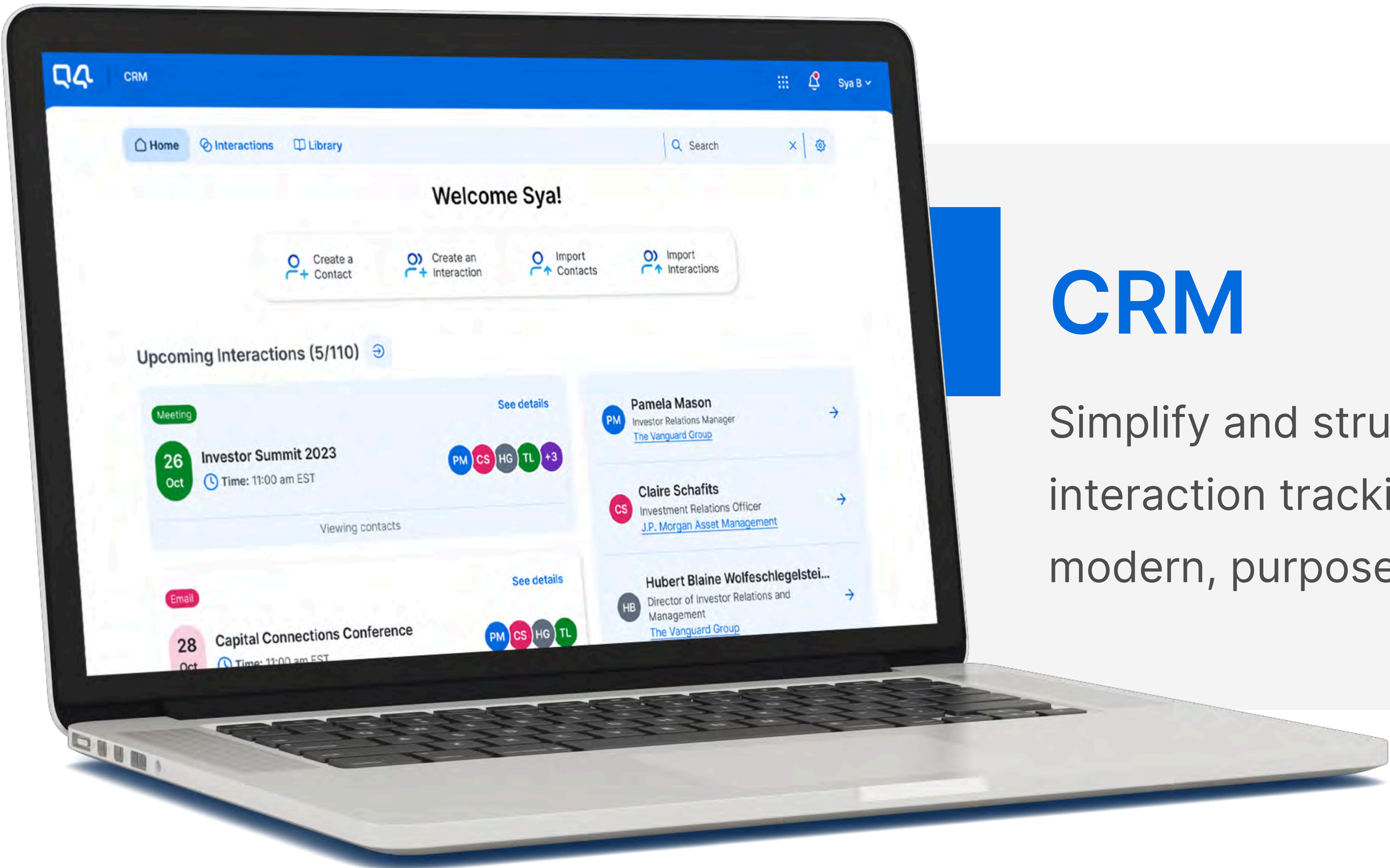
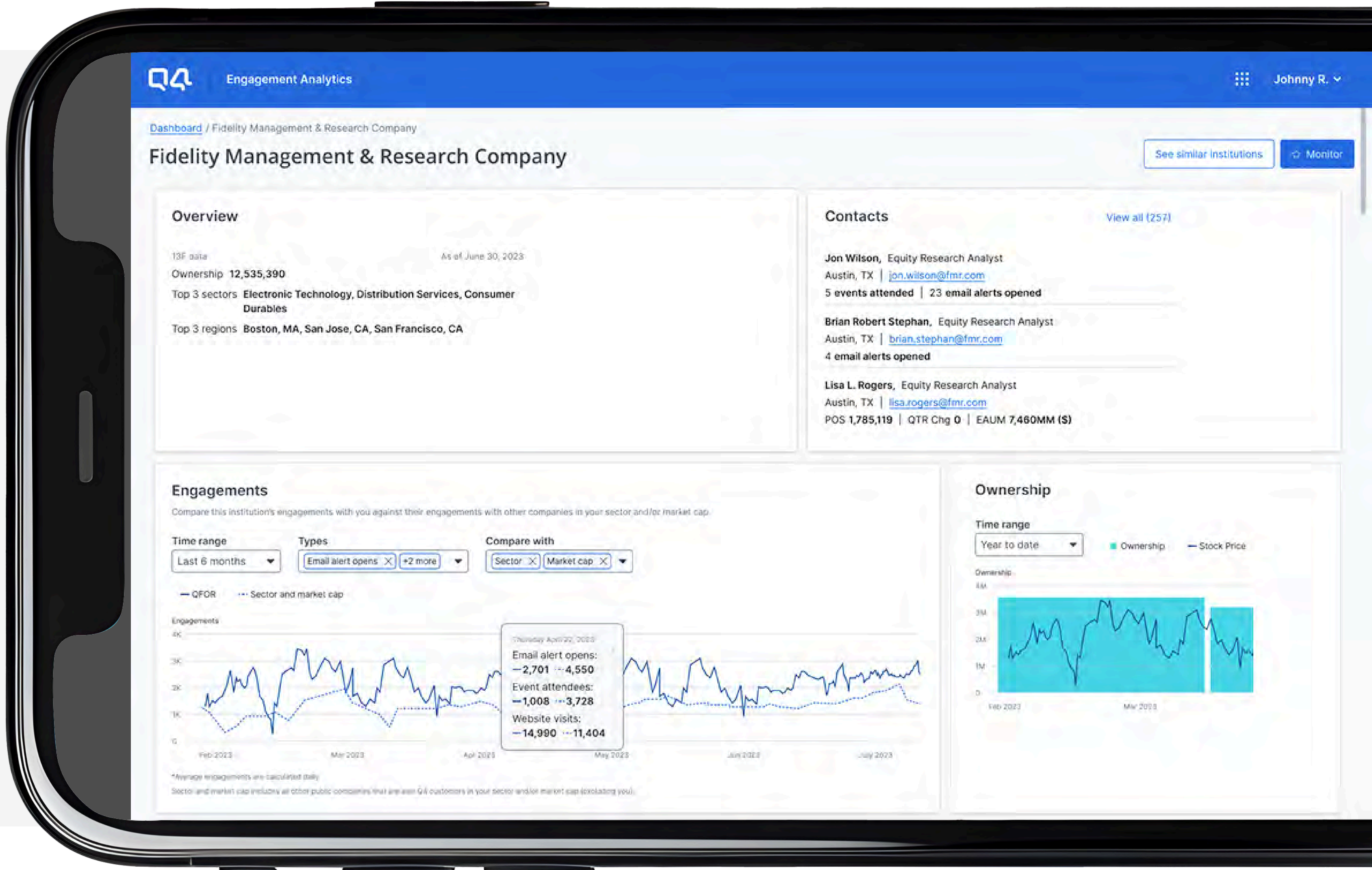
Orchestrate secure and stress-free Investor, ESG, and R&D events for clients delivered with market leading expertise.





Analytics

Reveal new targeting opportunities and prove your ROI with website and event analytics mapped to individual institutional investors through Engagement Analytics.

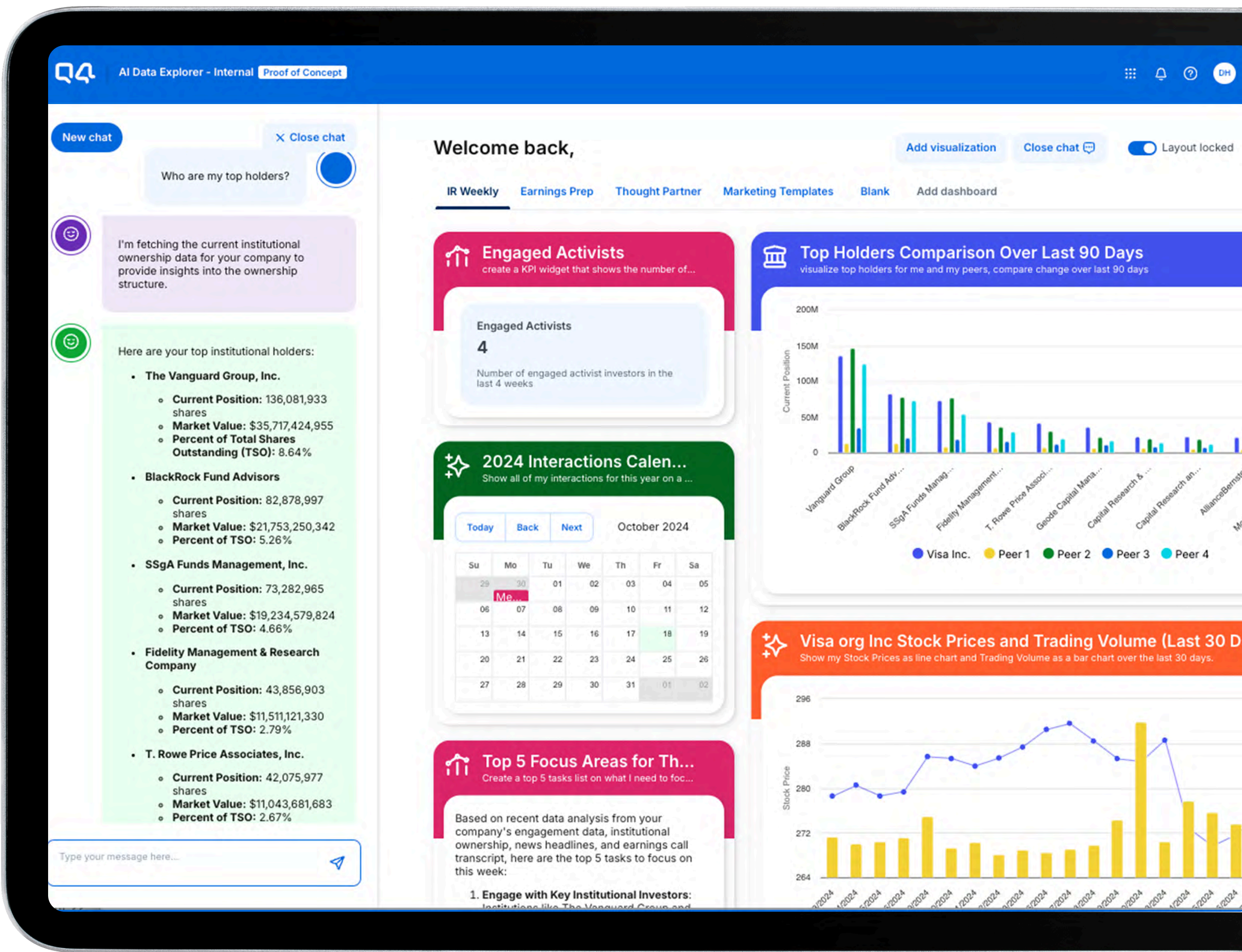


CRM

Simplify and structure client investor interaction tracking and reporting through a modern, purpose-built CRM.

AI for IR

Drastically reduce the time it takes to create a first draft of client earnings scripts using past published content.



**Earnings & Event Workflows Optimized for
Transformative Insights that Drive Client**





The Platform

About Q4 Inc.

Q4 Inc. is the leading provider of IR Ops software with the world's largest set of proprietary investor data, purpose-built to remove obstacles between public companies and their investors. Q4 gives investor relations leaders, C-Suite Executives and their teams the tools to attract, manage, and understand investors — all in one place. The AI-enabled Q4 Platform boasts applications for website and event management, engagement analytics, and overall lifecycle management, including AI Earnings Co-Pilot to generate draft scripts based on historical data, and AI earnings call summaries to understand peer sentiment. The Q4 Platform also includes a streamlined investor CRM and shareholder intelligence with enhanced metrics to elevate investor targeting strategies within the platform. Q4 delivers the data, insights, and workflows that give IR teams the power to focus on what really matters: strategy, relationships, and driving premium valuations for their companies.

The company is a trusted partner to more than 2,600 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive.

Q4 is headquartered in Toronto, with an office located in London. Learn more at www.q4inc.com.

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