



Your new home for integrated earnings

Execute flawless, streamlined earnings to connect investors with your story.





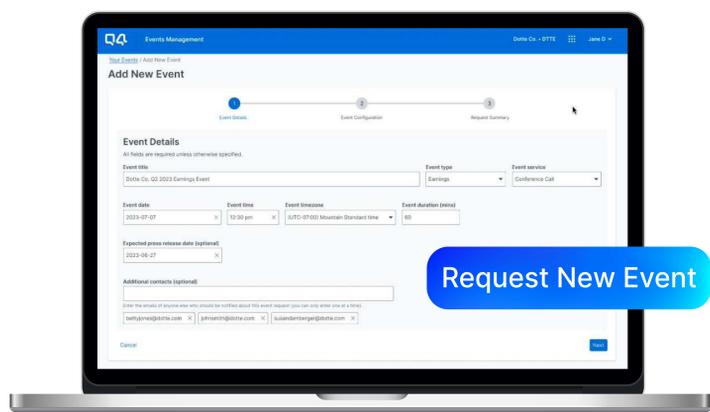
Integrated, intuitive earnings preparation

Execute your next earnings period from planning to post-event analysis with one platform, one team, and one partner as the new home for your IR program. Leverage the most reliable webcast technology in the market and in-platform earnings management tools to accomplish every step of earnings in one flow, with a dedicated team accompanying you each step of the way.

Award-winning webcast and market insights technology, next-gen security, and AI built by IR and for IR give you space to focus on the most important piece: **your story**.

In-platform event management

A successful earnings starts with efficient, simplified, thorough preparation. From the inception of your strategic planning, the Q4 Platform provides unparalleled booking, planning and management of your earnings event. Streamlining outdated, unorganized and time-consuming process through Event Management offers:



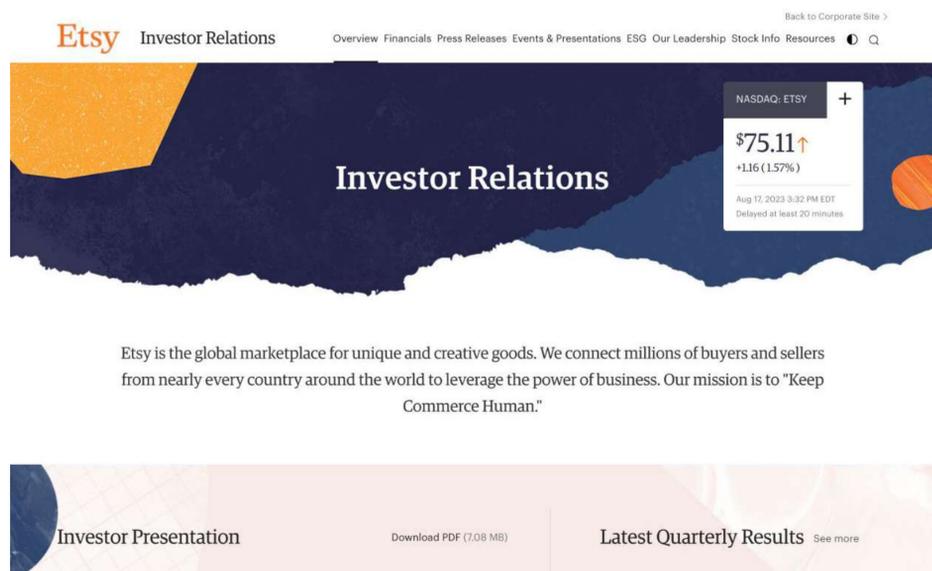
- ✓ Event booking within minutes.
- ✓ Intuitive tracking of event details and status updates.
- ✓ Saved event preferences for future engagements.
- ✓ Elimination of annoying back and forth to ensure your event is on track.

Announcing your event

Ensure awareness and engagement with the market at earnings through your Q4-hosted website. Streamlined website management in the Q4 Platform enables you to announce each step of your earnings with ease, backed by

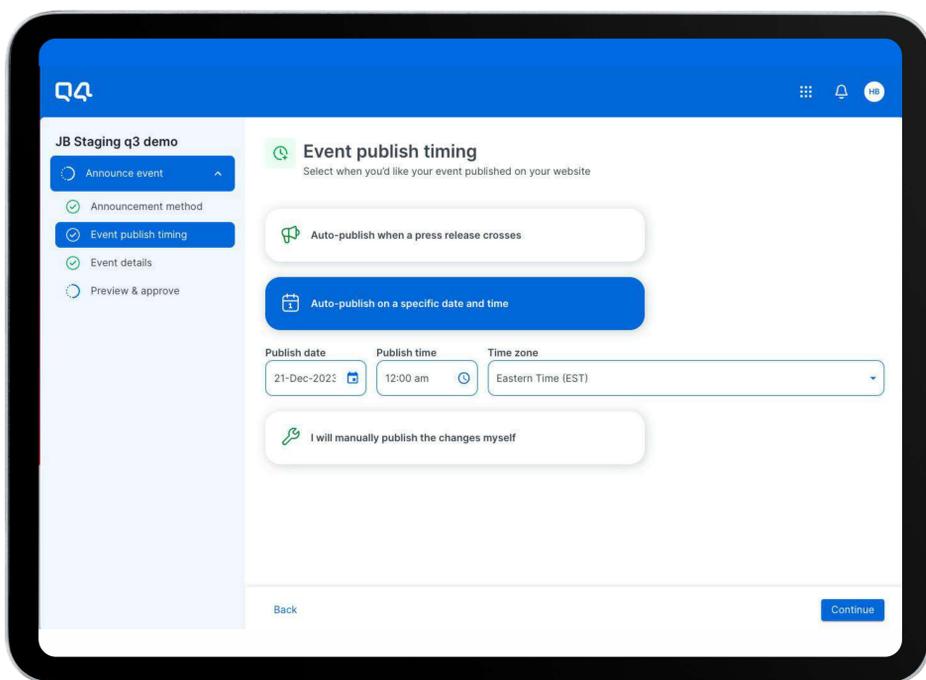


security and robust accessibility compliance to maximize reach.





AI for IR



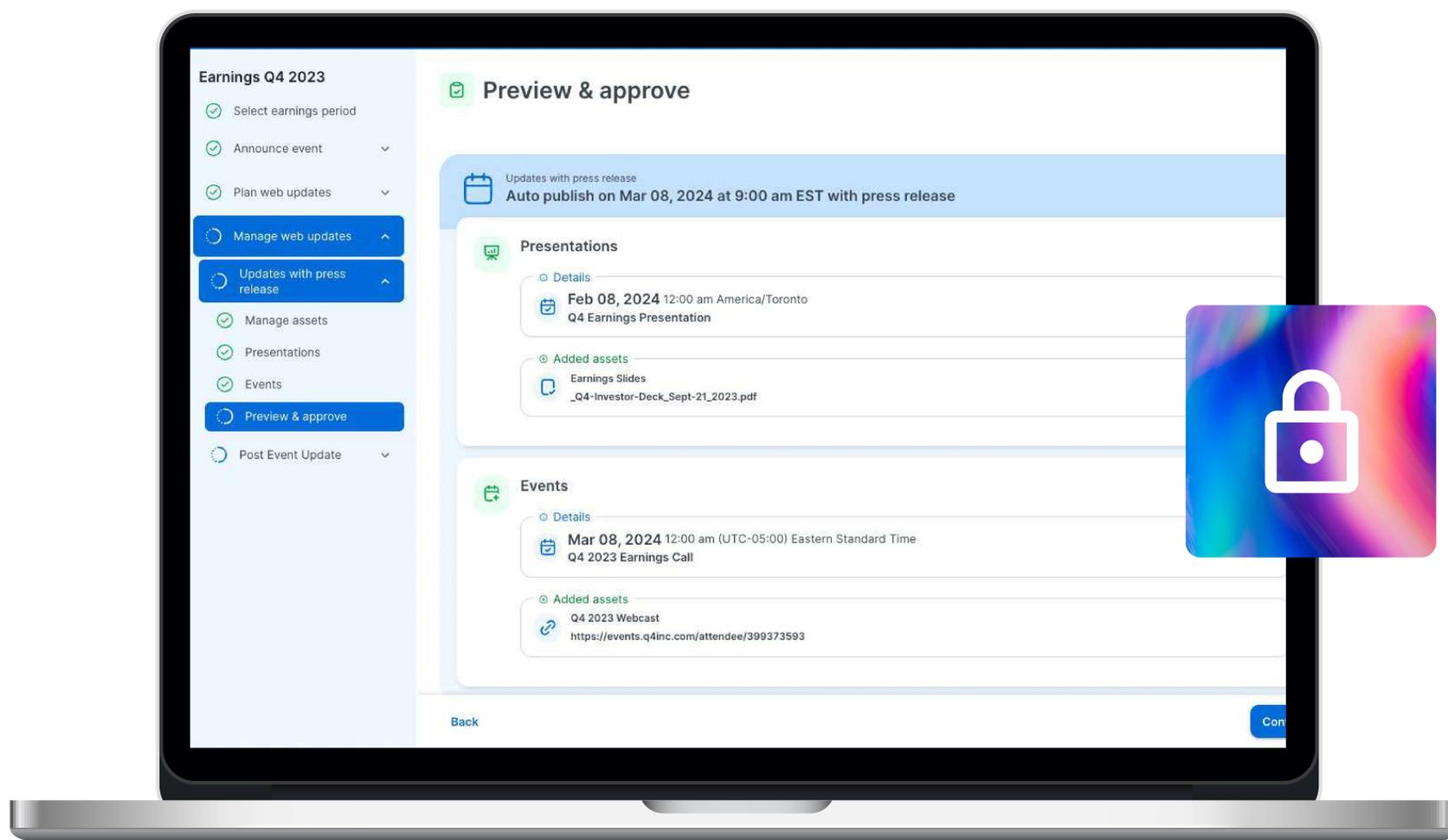
Use Earnings Co-Pilot to craft a compelling, precise and strategic script for your call that reflects your corporate voice. With AI built by IR, for IR, you'll save 12+ hours over weeks of crucial prep time on the first draft of your script.

Uncover the key topics in focus across your peer group in seconds with AI peer transcript summaries from the IR Ops Platform.

Unmatched expert support

From planning your event to analyzing success, your dedicated Q4 Event Manager is an extension of your IR team. Throughout your workflow, your Event Manager is there to:

- Consult on and organize the right technology mix for your needs.
- Monitor the quality of your live event, troubleshooting where necessary.
- Work with you to evaluate success and plan for next time.
- Orchestrate innovative presentation styles of your choosing.



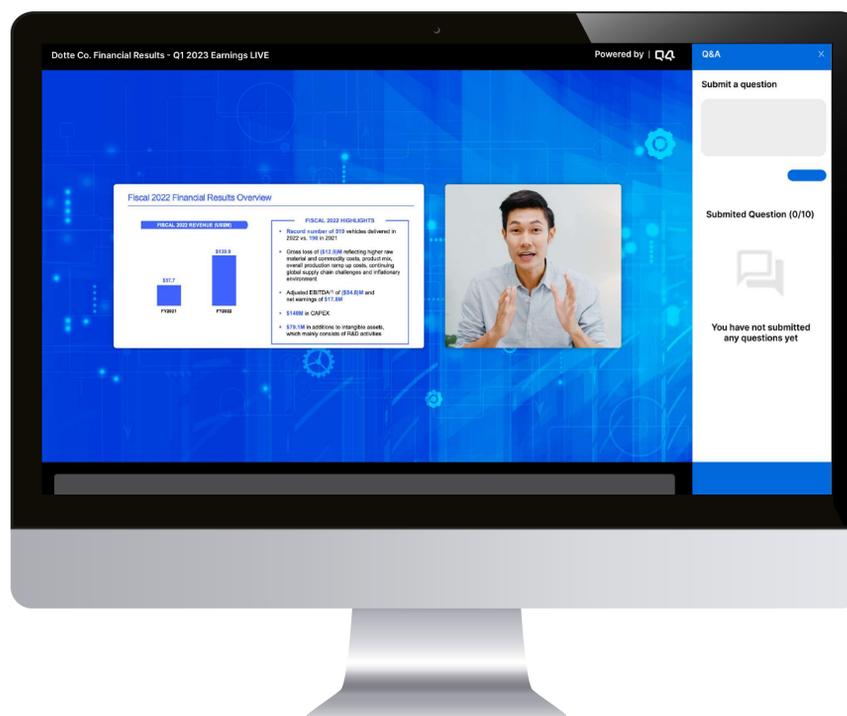
Execute your event with error-protected technology

Disclose your updates with error-proof precision

Release your updates on your website times perfectly to your disclosure through Earnings Lifecycle. Preview and approve pre-scheduled updates before your call for the most seamless, stress-free experience.

Market-leading reliability for mission critical updates

Leveraging award-winning technology solutions with market-leading, 99% platform reliability, Q4 is dedicated to the execution of flawless earnings, every quarter. Reimagine earnings to meet the growing expectations of investors with next-generation technologies.



 **Webcasting**

 **Conference Call**

- Enterprise-grade video and audio streaming
- Multimedia capabilities
- Seamless integrations with Zoom™, Teams™, or onsite production
- Live event monitoring
- Dual broadcasting for uninterrupted reporting
- Interactive text and video Q&A
- 100% human-generated transcripts

- Multi-vendor redundancies
- Experienced operators
- Guaranteed capacity
- Direct event access
- Operator-assisted
- Simplified pricing
- Up to 99.9%+ uptime*
- Consistent operators*

*dependent on vendor

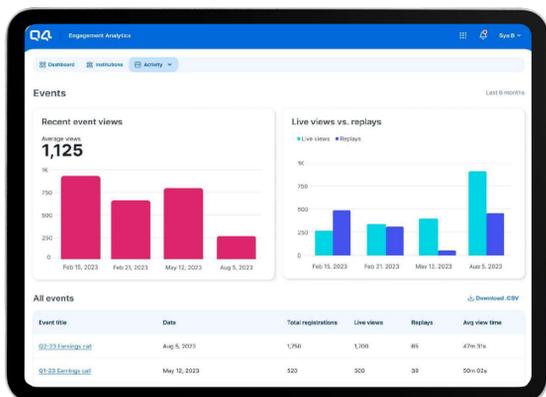
“I have been in the IR industry for 25 years and the technology has changed a lot. Over time, my teams began using webcasts and conference calls supported by different vendors, as no one had an integrated offering. Fast forward to today with Q4 and it’s absolutely wonderful that everything is pushed to me with perfect integration between the conference call, webcast, and slides, while my website updates are managed for me. I really love this format!”

Isabelle Adjahl
 VP, Investor Relations and Sustainable Development, Lion Electric

[Read the **Lion Electric Co.** case study](#)

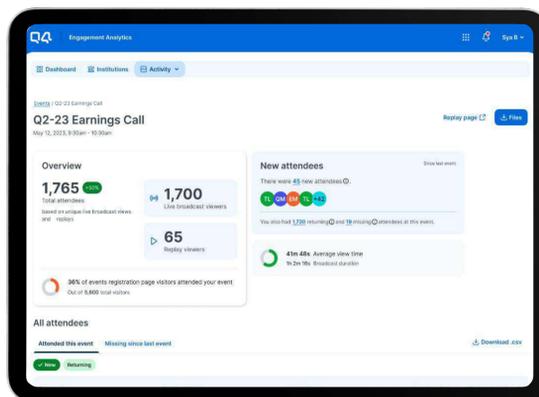


Analyze your impact



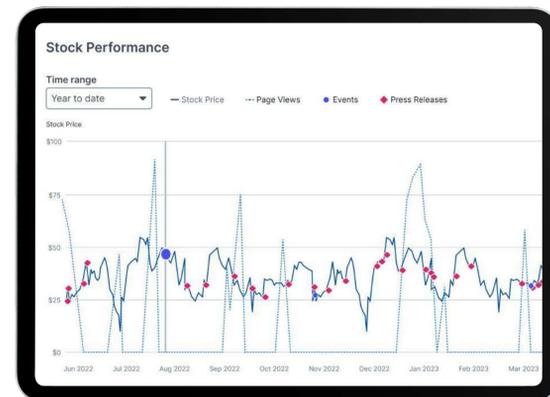
Analyze audience growth

Understand the growth of your event audience quarter over quarter, and how viewership engagement is changing.



Identify and engage investors

Validate the right investors are coming to your events and track first time, returning, or missing past attendees.



Monitor your impact

Map how your messaging and narrative impacted post earnings stock performance and investor interest vs past events and press releases.

Plan, execute, and analyze your next earnings period with unrivaled ease through seamlessly integrated solutions centralized with one platform, one team, and one partner as the new home for your IR program.

About Q4 Inc.

Q4 Inc. is the first IR Ops Platform with the world's largest set of proprietary investor data, purpose-built to remove obstacles between public companies and their investors. Q4 gives investor relations leaders and their teams the tools to attract, manage, and understand investors — all in one place. The AI-enabled Q4 IR Ops Platform boasts a simple yet powerful IR website management system, frictionless events software, a robust analytics engine, a streamlined investor CRM, and shareholder intelligence with enhanced metrics to elevate investor targeting strategies. Q4 delivers the data, insights, and workflows that give IR teams the power to focus on what really matters: strategy, relationships, and driving premium valuations for their companies.

The company is a trusted partner to more than 2,600 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive.

Q4 is headquartered in Toronto, with offices in New York and London. Learn more at www.q4inc.com.

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