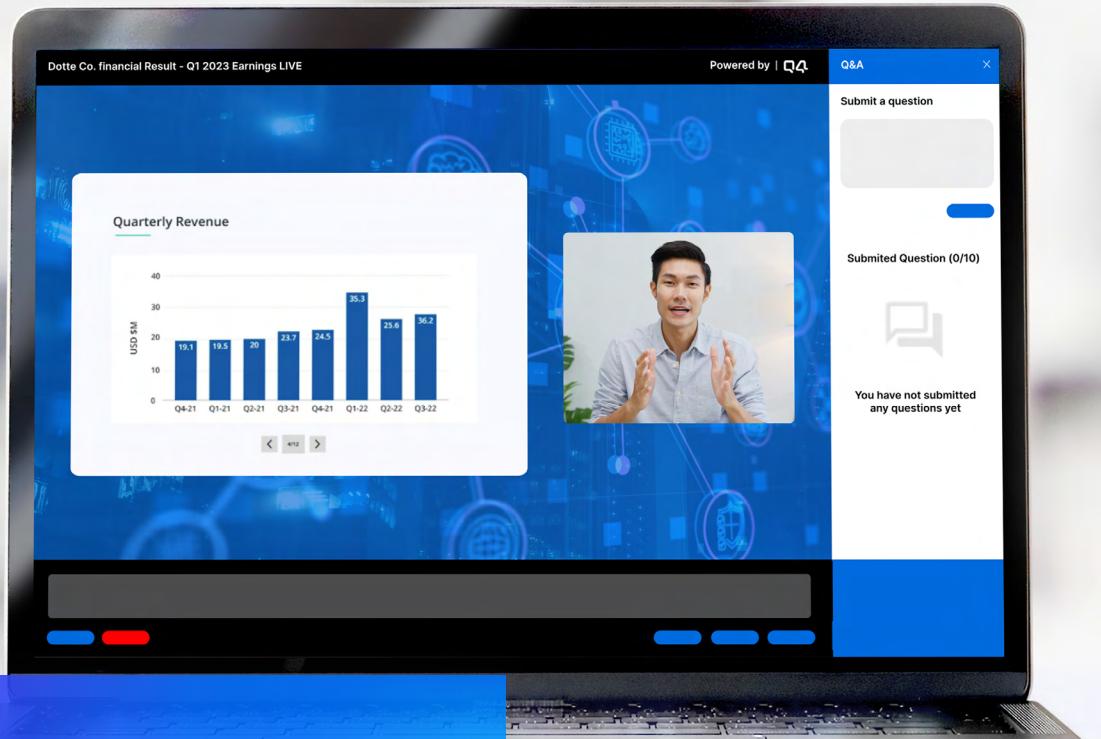


Drive Shareholder Engagement with Q4

Investor Relations Event Booklet

Q4



Introduction to Q4 Events.

Each quarter over 500,000 investors connect to the world's leading public companies through a Q4 virtual event.

These events play a critical role in shaping the IR narrative and communicating your unique investment opportunity.

Only Q4 can couple 5-star client experience with IR-dedicated services, expertise, and tech. Elevate your next IR event with unmatched 99%+ platform reliability and a new home for your IR program.

Successful Events, Delivered.

Q4 Virtual Events help investor relations professionals with the most essential requirements of being a public company: consistent, impactful and effective communications. Our offerings and services continue to grow to address the expanding needs of our customers.

1,100+

QUARTERLY IR EVENTS

4M+

DAILY WEBSITE VISITS
DURING EARNINGS

500K+

INVESTORS CONNECTED
TO PUBLIC COMPANIES
EACH QUARTER

100K+

MONTHLY HOURS
OF EVENT CONTENT
CONSUMED



Walmart



NETFLIX

Q4

Q4 Events and the IR Calendar.

EARNINGS & RESULTS CALLS

- Connect management with analysts and investors, to broadcast your financial results on a reliable, robust platform.
- Coordinate your entire earnings process including disclosure of report on IR website.
- Meet all regulatory requirements including conferencing and archiving of results.

ESG DAYS

- Accelerate bringing your ESG impact and introduce the Street on your dedicated ESG efforts.
- Bring the thoughtful engagement of physical events to digital events without the heavy carbon footprint.
- Focus on shaping your ESG narrative while Q4 handles your event's logistics.

VIRTUAL INVESTOR & CAPITAL MARKET DAYS

- Broadcast your message to investors globally to build confidence in your strategy.
- Engage with your audience through video streaming to ensure message resonates.
- Replicate the impact and energy of the physical event with an effective virtual event.



Other Events.

From IR Business Updates to Key Announcements to SPAC Investor Events, Q4 can help you to plan and execute these various events to engage with your target audience.



Earnings Calls.

Earnings calls are critical to reinforcing your unique value to investors. With the need to deliver seamless and reliable engagements, earnings calls require the right support from planning to execution.

Q4 offers a stress-free unified earnings experience. Deliver stronger quarterly connections with investors to drive shareholder engagement.

Stress-Free Earnings to Connect Investors with Your Story.

HIGH-QUALITY DIGITAL EXPERIENCE

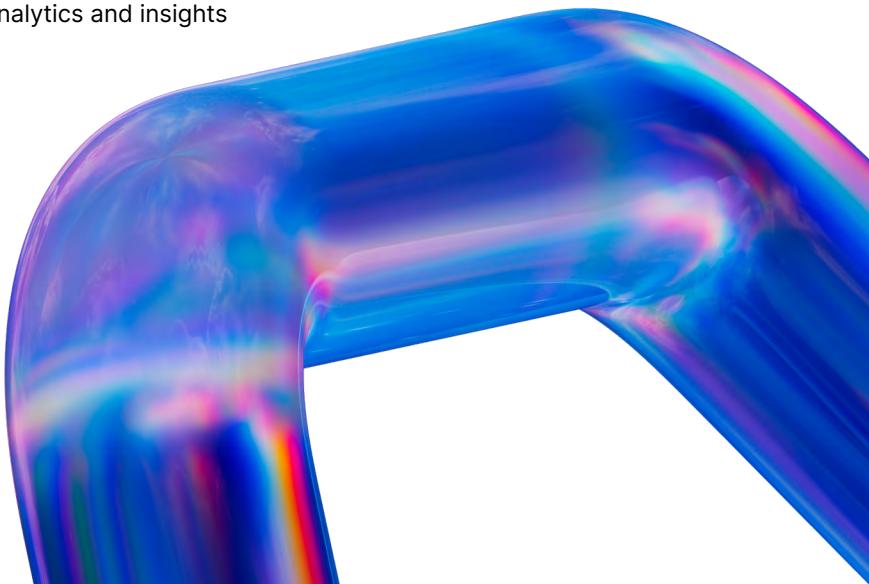
- ✓ Fully branded events
- ✓ Reliable market-leading conference calling
- ✓ High-quality audio & video streaming
- ✓ Bring your own video and RTMP ingestion capabilities
- ✓ Multimedia slides
- ✓ Downloadable resources
- ✓ Pre-recorded sessions
- ✓ Post-event transcripts
- ✓ 99%+ platform reliability

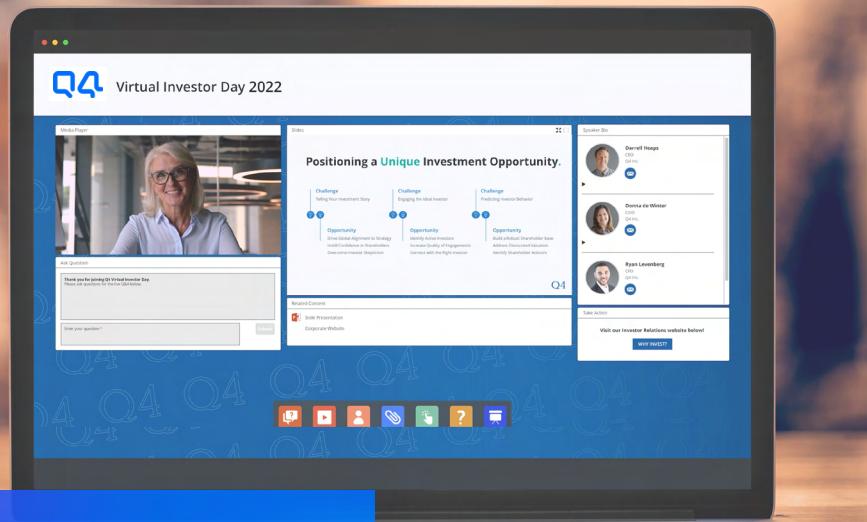
INDUSTRY LEADING SUPPORT

- ✓ Dedicated event manager
- ✓ 24/7 support
- ✓ Pre-event planning and coordination
- ✓ Live event moderation
- ✓ Conference calling operator
- ✓ Event analytics and insights

SECURE EVENTS

- ✓ Password protected authorization
- ✓ Email domain filtering
- ✓ Custom attendee approvals





Investor Day.

Amplify the impact of your investment opportunity with Investor Day events. Bring your compelling story to the Street over a captivating virtual experience.

Q4 enables you to integrate multimedia, visuals, and polling to engage your investors and move towards increasing investor support and drive valuation.

Broadcast Your Strategic Direction over a Flawless Virtual Experience.

CUSTOMIZED EXPERIENCE

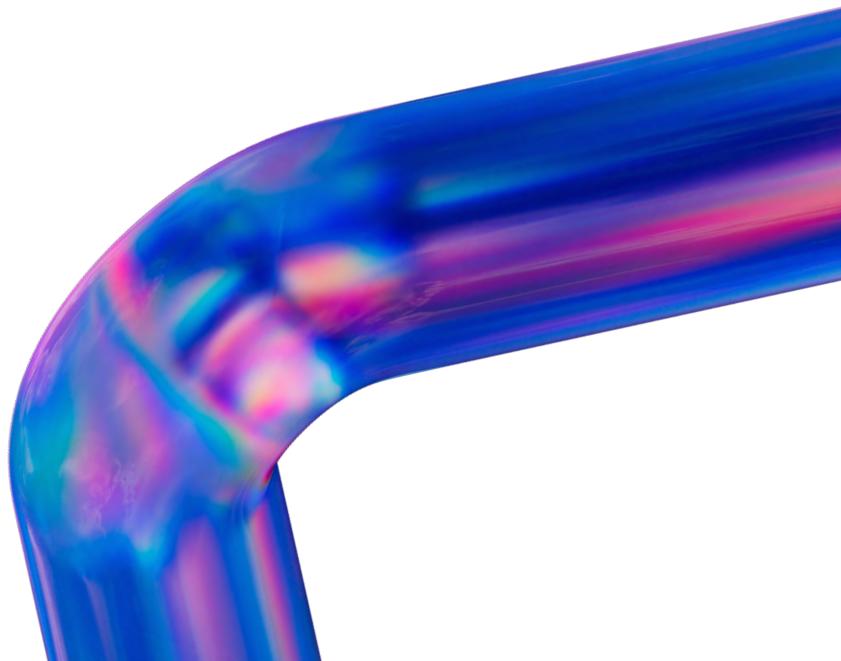
- ✓ Multi-presenter video streaming
- ✓ Reliable audio
- ✓ Integrated slides and multimedia
- ✓ Branded microsite and event console
- ✓ Unlimited event duration
- ✓ Configurable registration page
- ✓ Downloadable resources
- ✓ Polling, speaker bios and Q&A
- ✓ Bring your own video and RTMP ingestion capabilities

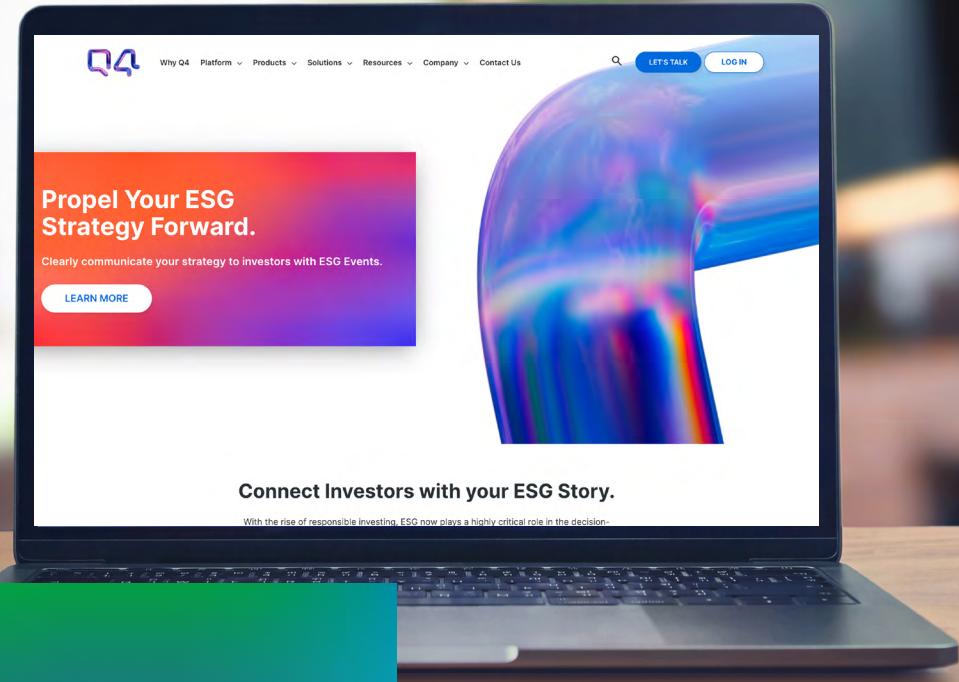
INDUSTRY LEADING SUPPORT

- ✓ Dedicated event manager
- ✓ Events analytics and feedback
- ✓ Speaker training
- ✓ Fully guided setup, testing and execution

SECURE PROCESSES

- ✓ Password protected authorization
- ✓ Email domain filtering
- ✓ Custom attendee approvals





ESG Day.

With the rise of responsible investing, ESG now plays a highly critical role in the decision-making of investors. By hosting an ESG Day, you can position your company as a compelling and sustainable investment opportunity to the Street.

Partner with Q4 to inform and influence the investment community, employees and other stakeholders through an elevated and sustainable virtual ESG Day.

Accelerate Bringing Your ESG Impact to the Street.

CUSTOMIZED EXPERIENCE

- ✓ Multi-presenter video streaming
- ✓ Reliable audio
- ✓ Integrated slides and multimedia
- ✓ Branded microsite and event console
- ✓ Unlimited event duration
- ✓ Configurable registration page
- ✓ Downloadable resources
- ✓ Polling, speaker bios and Q&A
- ✓ Bring your own video and RTMP ingestion capabilities

INDUSTRY LEADING SUPPORT

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About Q4 Inc.

Q4 Inc. is the leading provider of IR Ops software with the world's largest set of proprietary investor data, purpose-built to remove obstacles between public companies and their investors. Q4 gives investor relations leaders, C-Suite Executives and their teams the tools to attract, manage, and understand investors — all in one place. The AI-enabled Q4 Platform boasts applications for website and event management, engagement analytics, and overall lifecycle management, including AI Earnings Co-Pilot to generate draft scripts based on historical data, and AI earnings call summaries to understand peer sentiment. The Q4 Platform also includes a streamlined investor CRM and shareholder intelligence with enhanced metrics to elevate investor targeting strategies within the platform. Q4 delivers the data, insights, and workflows that give IR teams the power to focus on what really matters: strategy, relationships, and driving premium valuations for their companies.

The company is a trusted partner to more than 2,600 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive.

Q4 is headquartered in Toronto, with an office located in London. Learn more at www.q4inc.com.

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