



## Q4 Virtual Investor Days

Virtual events provide companies a significant advantage by amplifying the scale and impact of their strategy by connecting analysts, shareholders, and investors with their unique compelling value, wherever they might be.

Combining a premium service experience with market-leading technology, Q4 creates investor days that can engage shareholders, drive alignment to corporate story, and build confidence in strategies from M&A to ESG.



### INNOVATE, CAPTIVATE, AND INFLUENCE

Build an event that integrates multimedia, captures attendee excitement, and improves audience retention to ensure your content resonates.



### SECURELY CONNECT WITH YOUR AUDIENCE

Safeguard the delivery of your strategy with a SOC-2 Type 2 certified partner, secure event access, and reliable virtual event technology.



### DRIVE YOUR STRATEGY FORWARD

Shape investor sentiment and build confidence in your ESG story, corporate strategy or new initiative with events tailored to your objectives.

## The impossible made easy with Q4.

Q4 is dedicated to helping clients build a complete annual event schedule including earnings calls and virtual investor days. Our team translates the same energy, enthusiasm, and thoughtful engagement of physical events to over 4400 virtual streamed events each year.

Collaborate with Q4 for a Virtual Investor Event for Your Key Objectives:

- Elevate your ESG story
- Update strategic direction
- Launch new products
- Broadcast corporate initiatives

	BASE	PLUS	PREMIUM
<b>BUILD AN EVENT ALIGNED TO COMMUNICATION STRATEGY</b>	<ul style="list-style-type: none"> <li>-</li> <li>-</li> <li>• Audio streaming</li> <li>• Slides</li> <li>• Unlimited broadcast duration</li> <li>• 1000 client logins</li> <li>• Standard registration page</li> <li>• Basic branding</li> <li>-</li> </ul>	<ul style="list-style-type: none"> <li>• Video streaming</li> <li>• Broadcast video</li> <li>• Audio streaming</li> <li>• Slides</li> <li>• Unlimited broadcast duration</li> <li>• 1000 client logins</li> <li>• Custom registration page</li> <li>• Custom branded console</li> <li>• -</li> </ul>	<ul style="list-style-type: none"> <li>• Video streaming</li> <li>• Broadcast video</li> <li>• Audio streaming</li> <li>• Slides</li> <li>• Unlimited broadcast duration</li> <li>• 1000 client logins</li> <li>• Custom registration page</li> <li>• Custom branded console</li> <li>• Branded microsite</li> </ul>
<b>GAIN GUIDED SUPPORT FROM A DEDICATED TEAM</b>	<ul style="list-style-type: none"> <li>• Downloadable resources</li> <li>• 30 minute stream test</li> <li>• 30 minute day-of-pre-event set up</li> <li>• SOC-2 Type 2 certified partner</li> <li>• Secure event entry</li> <li>• Dedicated Event Manager</li> <li>• -</li> </ul>	<ul style="list-style-type: none"> <li>• Downloadable resources</li> <li>• 60 minute stream test</li> <li>• 30 minute day-of-pre-event set up</li> <li>• SOC-2 Type 2 certified partner</li> <li>• Secure event entry</li> <li>• Dedicated Event Manager</li> <li>• -</li> </ul>	<ul style="list-style-type: none"> <li>• Downloadable resources</li> <li>• 60 minute stream test</li> <li>• 30 minute day-of-pre-event set up</li> <li>• SOC-2 Type 2 certified partner</li> <li>• Secure event entry</li> <li>• Dedicated Event Manager</li> <li>• Senior Project Manager</li> </ul>
<b>MEASURE AND SCALE THE IMPACT OF YOUR EVENT</b>	<ul style="list-style-type: none"> <li>• Post-event web archive</li> <li>• Analytics report</li> <li>• MP3 event recording</li> <li>• -</li> </ul>	<ul style="list-style-type: none"> <li>• Post-event web archive</li> <li>• Analytics report</li> <li>• MP4 event recording</li> <li>• Archive chaptering</li> </ul>	<ul style="list-style-type: none"> <li>• Post-event web archive</li> <li>• Analytics report</li> <li>• MP4 event recording</li> <li>• Archive chaptering</li> </ul>

## About Q4 Inc.

Q4 Inc. is the leading provider of IR Ops software with the world's largest set of proprietary investor data, purpose-built to remove obstacles between public companies and their investors. Q4 gives investor relations leaders, C-Suite Executives and their teams the tools to attract, manage, and understand investors — all in one place. The AI-enabled Q4 Platform boasts applications for website and event management, engagement analytics, and overall lifecycle management, including AI Earnings Co-Pilot to generate draft scripts based on historical data, and AI earnings call summaries to understand peer sentiment. The Q4 Platform also includes a streamlined investor CRM and shareholder intelligence with enhanced metrics to elevate investor targeting strategies within the platform. Q4 delivers the data, insights, and workflows that give IR teams the power to focus on what really matters: strategy, relationships, and driving premium valuations for their companies.

The company is a trusted partner to more than 2,600 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive.

Q4 is headquartered in Toronto, with an office located in London. Learn more at [www.q4inc.com](http://www.q4inc.com).

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