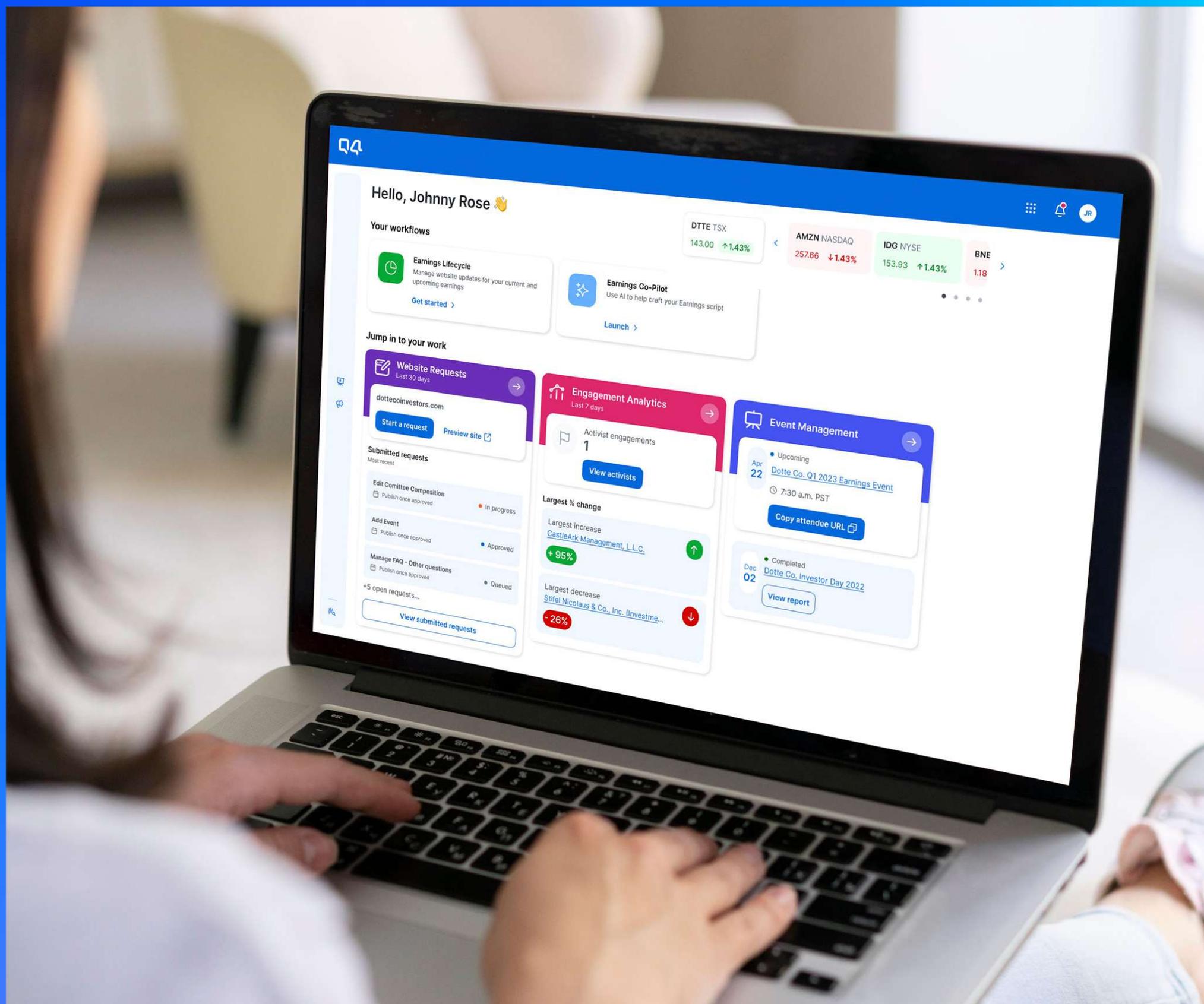




Q4 Platform Capabilities

A Single, Powerful Platform for Investor Relations





Q4 Platform ensures modern IR teams worldwide have the insights, data and workflows they need to increase efficiency and outcomes.

From a single dashboard, connect and integrate your essential IR tools to effectively convey your story, target better investors, prepare for activists, and measure your impact.

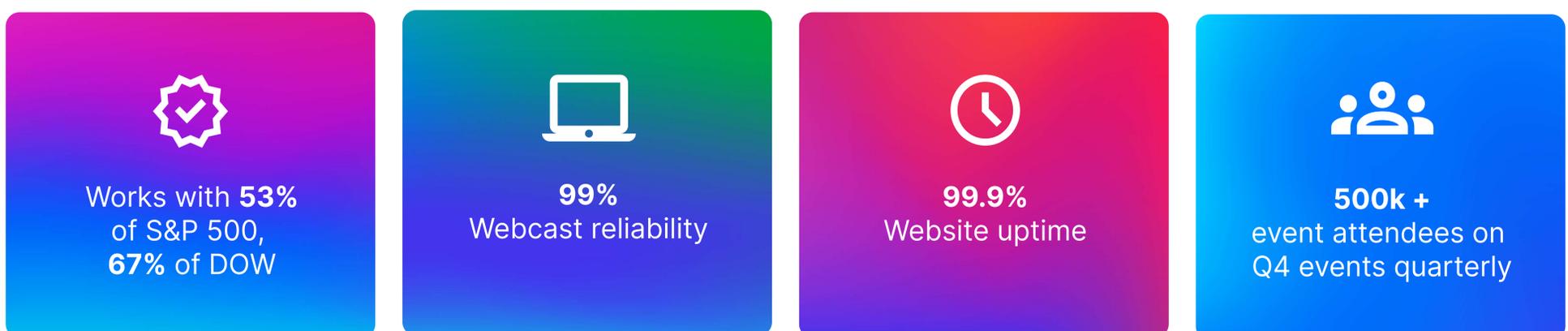
Critical Investor Relations workflows are now seamlessly integrated, eliminating the reality of fragmented solutions.

With connected data, AI for IR, and an end-to-end view of your program, **Q4 Platform ensures you can:**

- ✓ Update your website in minutes while keeping your data secure
- ✓ Plan, manage and execute earnings with simplicity and precision
- ✓ Accelerate targeting with proprietary investor intent data from +15 M investors
- ✓ Uncover relevant and actionable activist insights
- ✓ Save hours of C-suite time on earnings script generation and peer transcript summary analysis
- ✓ Reveal a connected view of IR ROI

Execute a more effective strategy, build stronger relationships, and get the data and insights you need to make better and more informed decisions with Q4.

Investor relations made easy.





Proprietary Data and Connected Workflows for the Modern IR Team

Q4 Websites	Base Platform Capabilities	Plus Platform Capabilities
<p>Website Management Application Securely update your website 16x faster</p>		
<p>Earnings Lifecycle Management Simplify earnings and execution with precision</p>		
Events		
<p>Event Management Application Book, manage, and analyze events in one place</p>		
Analytics and Data		
<p>Engagement Analytics Base Understand investor engagement with your narrative</p>		
<p>Engagement Analytics Plus Prepare for activists and accelerate investor targeting</p>		
<p>Peer News Consolidate and simplify peer news tracking</p>		
<p>Peer Stock Feeds Track price action across your peer group in one view</p>		
AI For IR		
<p>Earnings Co-Pilot Save 12+ hours crafting your earnings script</p>		
<p>AI Earnings Call Summaries Uncover key peer metrics and market sentiment in seconds</p>		



About Q4 Inc.

Q4 Inc. is the leading capital markets access platform that is transforming how issuers, investors, and the sell-side efficiently connect, communicate, and engage with each other. The Q4 Platform facilitates interactions across the capital markets through IR website products, virtual events solutions, engagement analytics, investor relations CRM, shareholder and market analysis, surveillance, and ESG tools. The Q4 Platform is the only holistic capital markets access platform that digitally drives connections, analyzes impact, and targets the right engagement to help public companies work faster and smarter. The company is a trusted partner to more than 2,650 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive. Q4 is headquartered in Toronto, with offices in New York and London.

Learn more at www.q4inc.com.

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