



Q4 Surveillance

Changing regulations and evolving investor strategies have accelerated challenges in understanding your shareholder base. This lack of transparency creates a disadvantage in realizing a complete view of how investors perceive your value. Maximizing your strategy requires you to see and predict shareholder movements in real-time, allowing you to quickly identify opportunities and gain a competitive edge in your fight for capital.

Partner with the industry's most experienced team of analysts to reveal real-time changes and patterns in your shareholder base.



GAIN VISIBILITY INTO INVESTORS

Understand who is under positioned in your security, changing their strategy, or needs your attention by monitoring the capital markets in real-time.



PREDICT SHAREHOLDER BEHAVIOR

Consolidate data gathered from across your IR program, with insights into equity and options trading to build a model that predicts investor reaction to your IR strategy.



RESPOND TO ACTIVISM FASTER

Identify activist intentions with intra-quarter analysis of shareholders, so you can proactively work with management to build a stronger response, faster.

“Q4 surveillance plays an essential role in our strategic planning... These insights have given us a fully integrated view into what’s happening and who owns or is trading our stock. Our Q4 Analyst has become an integral member of our team. We literally couldn’t do it without him.”

— Laura Graves, Corporate Vice President Investor Relations, AMD



Be informed in real-time.

Our experienced team of Capital Markets experts and analysts weave together options intelligence, DTC settlement data, and decades of market experience to help you predict the capital markets with accurate, high-quality surveillance insights tailored to your strategy.

VISIBILITY INTO SHAREHOLDERS

- Gain understanding into investors with real-time monitoring of trading behavior.
- DTC settlement insights with equity and options trading.
- Monthly mutual fund flow and peer comparison.
- Weekly, monthly, and quarterly shareholder analysis updates.

TRADING ANALYTICS & INSIGHTS

- Identify trading trends and patterns that management needs to understand.
- Insights into company, peer, and sector share prices.
- Peer and industry ownership trend reports.
- Custom board reporting tailored to your strategy.
- Deep-dive analysis into shareholders and peers.

ACTIVISM MONITORING & RESPONSE

- React faster to irregular trading patterns that could impact your business.
- Continuous monitoring of ownership changes.
- Cross program analysis for identifying activist behavior.
- Correlate market intelligence with web analytics.

About Q4 Inc.

Q4 Inc. is the first IR Ops Platform with the world's largest set of proprietary investor data, purpose-built to remove obstacles between public companies and their investors. Q4 gives investor relations leaders and their teams the tools to attract, manage, and understand investors — all in one place. The AI-enabled Q4 IR Ops Platform boasts applications for website and event management, engagement analytics, and earnings lifecycle management, including AI Earnings Co-Pilot to generate draft scripts based on historical data, and AI earnings call summaries to understand peer sentiment. The platform also includes a streamlined investor CRM and shareholder intelligence with enhanced metrics to elevate investor targeting strategies. Q4 delivers the data, insights, and workflows that give IR teams the power to focus on what really matters: strategy, relationships, and driving premium valuations for their companies.

The company is a trusted partner to more than 2,600 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive. Q4 is headquartered in Toronto, with offices in New York and London. Learn more at www.q4inc.com.

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